Entrepreneurship Training Course, Human Biology Program: In a Students' Perspective

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In my talk I am going to introduce the business plan we have developed as the final goal of the Entrepreneurship Training program in Human Biology Program in University of Tsukuba. The project we have planned was to start and maintain a unique English monthly magazine aiming all international and Japanese students of University of Tsukuba, which we have identified as a huge requirement among university students. The goal is to make our product the main tangible communicator in university environment. Despite of the difficulties to build up a sustainable plan for a non-profitable service type business like this, we think that finally we were able to come up with a convincing business plan. So if you have any spare time please come and add a valuable thought to make our business plan more profound and attainable.